



Rossana A. Fajardo

**Partner and PH Market Advisory Leader
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Ms. Rossana A. Fajardo is SGV's Advisory Market Service Line Leader (AMSL). As AMSL, she is responsible for building relevant capabilities to help clients capitalize on opportunities to grow, optimize and protect their businesses. As an Advisory Partner, she has over 25 years of experience in transformation engagements covering areas of finance, customer and IT, information systems audit, and operations audit. Her diverse industry experience covers companies in the media, technology, telecommunications, utilities, manufacturing and BPO industries.

In SGV, Ms. Fajardo has assumed multiple leadership roles including as Philippine ITRA Leader, Philippine Performance Improvement Leader, ASEAN Regional Advisory Quality Leader, and Member of the Asia-Pacific Advisory Leadership Team. She has recently been appointed as EY ASEAN Advisory Chief Operating Officer to oversee operations and drive delivery excellence across ASEAN, and is a member of SGV's Leadership Team.

Ms. Fajardo completed in 2011 the Ernst & Young Kellogg Account Leadership Program conducted by the Kellogg School of Management, Northwestern University in Illinois. She also completed the eMBA Program of the Asian Institute of Management and the EY Account Leadership Program of the London Business School, and had earlier graduated from the University of St. La Salle in Bacolod, cum laude, with a degree in Accounting. Ms. Fajardo She is a Certified Public Accountant, Certified Information Systems Auditor, Certified Information Security Manager, Certified Fraud Examiner and is Certified in Risk and Information Systems Control.